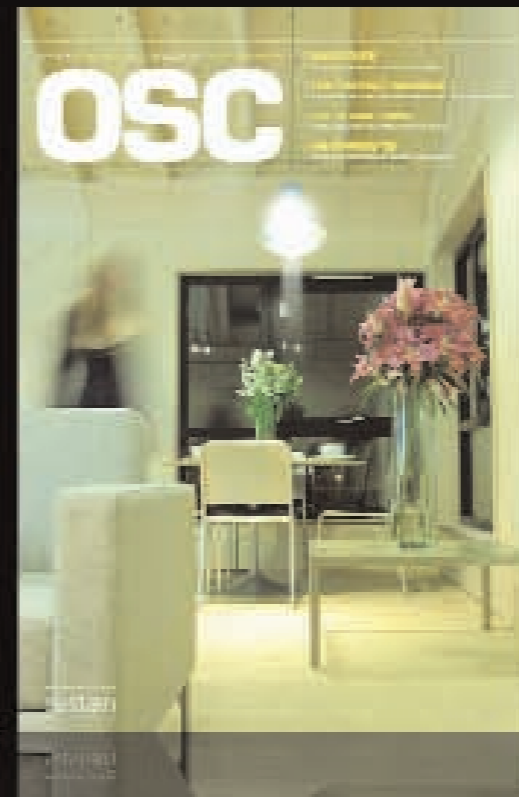


absolutely prefabulous



OSC MAGAZINE MEDIA PACK

2009

OSC magazine 2009/2010

Since its launch in March 2004, **OSC Magazine** is now recognised as the UK's leading publication dedicated to covering the developing world of offsite construction, its methods, products and systems.

OSC Magazine reports on the world of concrete, steel and timber, architectural innovation and design, volumetric and modular building, SIPs, bathroom and kitchen pods and Insulating Concrete Formwork (ICF). With the latest news, comment, interviews and feature articles from leading lights in the industry, the magazine aims to inform, entertain and spread best practice.

OSC Magazine is also the organiser of the industry's only offsite construction awards, 2009 will see the 3rd **OSC Magazine Awards**, celebrating quality, innovation and outstanding achievement across the prefab industry.

produced in association with sustain' magazine

"**OSC** Magazine is making a significant contribution in raising awareness of offsite construction. Its growing success is testament - not only to its own quality - but to the increasing interest in techniques which deliver both improved business performance and sustainability of construction."

Stephen Timms MP - former Minister for Competitiveness
OSC Magazine Feb 2008

OSC
OFFSITECONSTRUCTIONMAGAZINE

McClelland Publishing Ltd

Deansgate Mews, 253 Deansgate, Manchester M3 4EN England UK
t: 0161 950 4500 f: 0161 834 3344 w: www.oscmagazine.com e: news@oscmagazine.com

OSC magazine forward features 2009/2010

Each issue of OSC Magazine is packed with the latest news and exemplar case studies from the UK and beyond, alongside a flagship interview from one of offsite's leading personalities or companies, our regular ShopTalk column from an industry face and a Site Visit report, plus a new regular feature on international developments. And all with a slightly new look and format. This year will also see www.oscmagazine.com given a complete facelift to offer a range of new marketing opportunities and downloads.

AUTUMN 2009 (Issue 17)

- Offsite Construction and Green Buildings
 - Specifying Offsite - why and where to use it
 - Timber & SIPS Focus
 - Insulated Concrete Formwork - the lightweight construction method that packs a punch
 - Modular and movable buildings
 - Education & Healthcare Special.
- Event circulation – Interbuild 2009

WINTER 2009/2010 (Issue 18)

- Bathroom Pods - we report on the continuing success of pod technology
- Housing Special
- Cladding and Curtain Walling
- Concrete Focus
- IT and Technology – CAD, connectivity and systems integration
- OSC Awards 2009 Review.

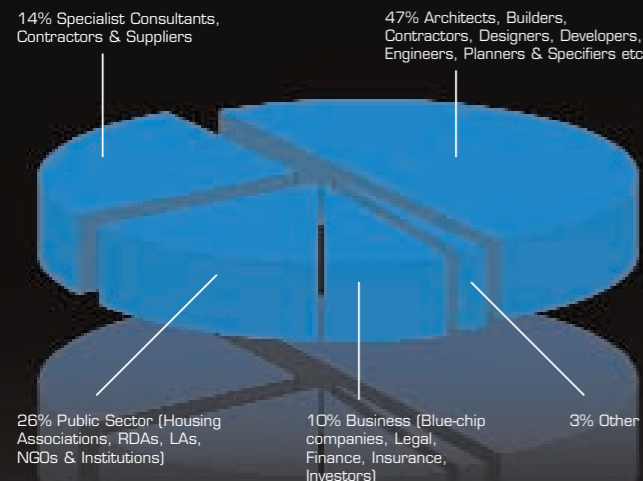
SPRING 2010 (Issue 19)

- Waste Minimisation - how does offsite help reduce, reuse and recycle?
 - M&E - pre-assembled mechanical services
 - Infrastructure Special - inc Network Rail
 - Retail, Restaurants & Supermarkets
 - Skills, Development and Training
 - Health and safety.
- Event circulation – Futurebuild/ECobuild 2010

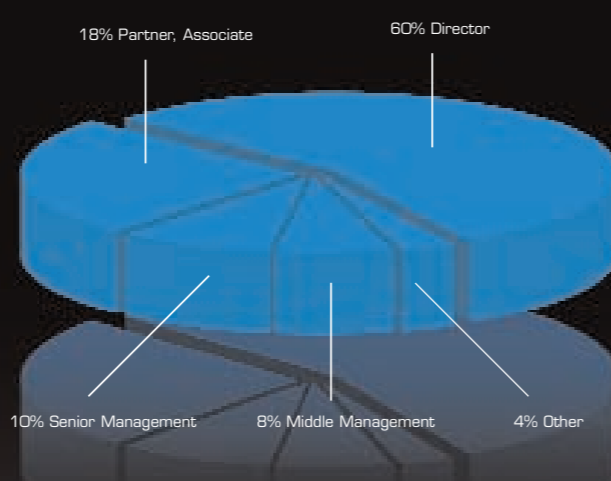
SUMMER 2010 (Issue 20)

- Rates of recovery – how is offsite construction coping with the recession?
- Products and Materials Special
- Aesthetics - can prefab deliver the looks everyone wants?
- Steel Focus
- International Prefab - Africa, India and beyond.
- The latest from the Defence and Justice sectors.

industry profile



job functions



editorial submission guidelines

Feature Articles - In addition to articles authored in-house, we commission feature material, particularly from an expert technical and/or professional perspective. Pieces start at approximately 900 words – however, article length is issue-specific and best discussed on a case-by-case basis at time of commissioning. Submission proposals are welcome, but in order for them to be considered for commissioning, a concise 50-100-word synopsis is required, clearly outlining the feature idea. As a full-colour magazine, pictures and illustrations are an essential part of any feature article. Please also give details of picture sources (if any) and type of visual material available.

Case Studies - Usually run between 300 - 380 words with one good image. Any number of proposals for case studies can be submitted, but for consideration purposes, a very brief outline is required detailing the type of project. Please also state the nature and availability of pictures/illustrations.

News Items - These can be submitted at any time and can be any length. We accept press releases, via post, email or fax.

Our sister magazine - sustain'

- sustain' is the only dedicated UK magazine for Sustainability, Business and the Built Environment.
- Independent and editorially driven, the magazine is published bi-monthly, in a full colour A4 format.
- Every issue, sustain' reaches a B2B target audience of up to 42,000 readers.
- The magazine is supported by an Editorial Board drawn from across the business spectrum of sustainable development.
- Founded back in 1998, sustain' champions belief in the business case for Sustainability, taking the message to the mainstream.



OSC Magazine publication schedule 2009/10

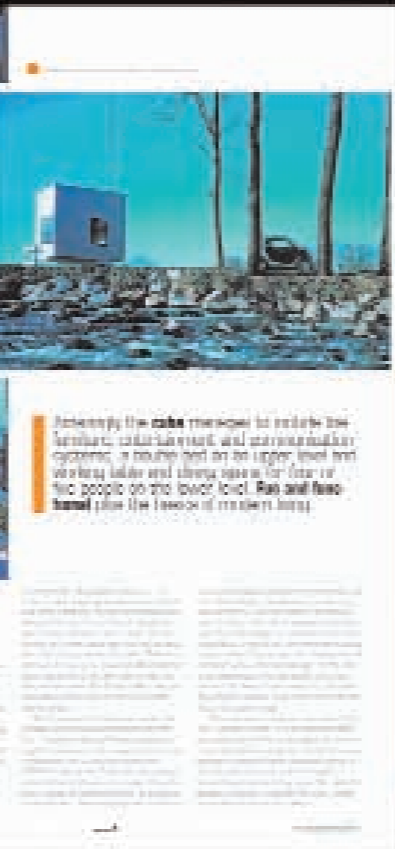
Issue	Synopsis	Editorial	Final Advert Copy	Inserts
Autumn 2009 (OSCO17)	09/06/09	06/07/09	13/07/09	23/07/09
Winter 09/10 (OSCO18)	16/10/09	13/11/09	20/11/09	27/11/09
Spring 2010 (OSCO19)	18/12/09	15/01/10	22/01/10	29/01/10
Summer 2010 (OSCO20)	26/02/10	02/04/10	09/04/10	16/04/10
Autumn 2010 (OSCO21)	11/06/10	09/07/10	16/07/10	23/07/10

OSC
OFFSITECONSTRUCTIONMAGAZINE

McClelland Publishing Ltd

Deansgate Mews, 253 Deansgate, Manchester M3 4EN England UK
t: 0161 950 4500 f: 0161 834 3344 w: www.oscmagazine.com e: news@oscmagazine.com

sample pages



contacts

- NEWS: News Desk, news@oscmagazine.com
- DESIGN: James Carline, j.carline@sustainmagazine.com
- ADVERTISING: Jean Holt, j.holt@oscmagazine.com
- PUBLISHER: Jim McClelland

© Copyright McClelland Publishing Ltd. All rights reserved. No part of this publication may be copied, reproduced or transmitted in any form without prior permission of McClelland Publishing Ltd. Views expressed in this magazine are not necessarily those of the Publisher

PRINTED BY: Buxton Press Limited on PEFC Accredited paper. Certificate No: PEFC/16-33-576.

display advertising rates

Ad sizes available	Width (mm)	Depth (mm)	Price (1 insertion)	Price per issue (2 insertions)	Price per issue (4 insertions)
Double Page Spread	420 (trim)	297 (trim)	£3250.00	£2925.00	£2275.00
Inside Front Cover	210 (trim)	297 (trim)	£2095.00	£1885.50	£1495.00
Inside Back Cover	210 (trim)	297 (trim)	£1995.00	£1795.50	£1425.00
Outside Back Cover	210 (trim)	297 (trim)	£2295.00	£2065.50	£1695.00
Full Page	210 (trim)	297 (trim)	£1895.00	£1705.50	£1395.00
Half Page	185 (trim)	130 (trim)	£1150.00	£1035.00	£895.00
Quarter Page	90 (trim)	130 (trim)	£695.00	£625.50	£495.00

AS OFFSITE CONSTRUCTION AND PREFABRICATION MOVE FROM THE MARGINS TO THE MAINSTREAM - THE MARKET NEEDS A MEDIA PARTNER THAT UNDERSTANDS THE ISSUES

OSC

OFFSITECONSTRUCTIONMAGAZINE

McClelland Publishing Ltd

Deansgate Mews, 253 Deansgate, Manchester M3 4EN England UK
 t: 0161 950 4500 f: 0161 834 3344 w: www.oscmagazine.com e: news@oscmagazine.com